

Website	Platzierung	Werbeform	Zeitraum	Festpreis 2011/12 [€]*	garantierte Impressions
AMICA Online	Homepage	Half Page Ad	Woche	5.000	50.000
AMICA Online	Homepage	Wallpaper	Woche	5.600	70.000
AMICA Online	Homepage	Countdown Ad	Woche	5.600	70.000
AMICA Online	Homepage	Billboard	Woche	5.600	70.000
AMICA Online	Homepage	Motionwallpaper FP	Woche	7.000	70.000
AMICA Online	Homepage	Push Down Ad FP	Woche	7.000	70.000
AMICA Online	Homepage	Wallpaper + Medium Rectangle	Woche	7.000	70.000
AMICA Online	Homepage	Bracket Ad	Woche	7.000	70.000
AMICA Online	Homepage	Panorama Ad XL	Woche	7.800	70.000
AMICA Online	Homepage	Half Page Ad Pre-Expand	Woche	5.600	70.000
AMICA Online	Homepage	Panorama Ad	Woche	7.000	70.000
AMICA Online	Homepage	Floor Ad	Woche	7.000	70.000
AMICA Online	Homepage	Side Kick	Woche	9.000	70.000
AMICA Online	Homepage	CurtainAd	Woche	9.500	70.000
AMICA Online	Homepage	Fullscreen Spot	Woche	9.200	100.000
AMICA Online	Homepage	Fullscreen Spot	Woche	9.700	100.000
AMICA Online	Homepage	Fullscreen Spot	Woche	9.700	100.000
AMICA Online	Homepage	Wallpaper + Interstitial	Woche	8.300	100.000
burdastyle.de	Homepage	Wallpaper	Woche	4.800	60.000
burdastyle.de	Homepage	Motionwallpaper FP	Woche	6.000	60.000
burdastyle.de	Homepage	Billboard	Woche	4.800	60.000
burdastyle.de	Homepage	Push Down Ad FP	Woche	6.000	60.000
burdastyle.de	Homepage	Clip Ad	Woche	6.700	60.000
burdastyle.de	Homepage	Bracket Ad	Woche	6.000	60.000
burdastyle.de	Homepage	Floor Ad	Woche	6.000	60.000
burdastyle.de	Homepage	Side Kick	Woche	7.700	60.000
burdastyle.de	Homepage	Fullscreen Spot	Woche	8.700	90.000
burdastyle.de	Homepage	Wallpaper + Interstitial	Woche	7.500	90.000
CHIP Online	Homepage	Frame Ad expanding	Tag (MO - FR)	23.000	150.000
CHIP Online	Homepage	Wallpaper	Tag (MO - FR)	12.000	600.000
CHIP Online	Homepage	Takeover	Tag (MO - FR)	21.000	600.000
CHIP Online	Homepage	Bracket Ad	Tag (MO - FR)	15.000	600.000
CHIP Online	Homepage	Frame Ad	Tag (MO - FR)	16.000	600.000
CHIP Online	Homepage	Countdown Ad	Tag (MO - FR)	16.000	600.000
CHIP Online	Homepage	Billboard	Tag (MO - FR)	18.000	600.000
CHIP Online	Homepage	Motionwallpaper FP	Tag (MO - FR)	18.000	600.000
CHIP Online	Homepage	Motionwallpaper FP	Tag (MO - FR)	28.000	600.000
CHIP Online	Homepage	Skyscraper Pre-Expand FP	Tag (MO - FR)	21.000	600.000
CHIP Online	Homepage	Push Down Ad FP	Tag (MO - FR)	19.000	600.000
CHIP Online	Homepage	Wallpaper + Medium Rectangle	Tag (MO - FR)	17.000	600.000
CHIP Online	Homepage	Frame Ad+Centerfold	Tag (MO - FR)	17.000	600.000
CHIP Online	Homepage	Frame Ad	Tag (MO - FR)	26.000	600.000
CHIP Online	Homepage	Side Kick	Tag (MO - FR)	28.000	600.000
CHIP Online	Homepage	Frame Ad expanding	Tag (MO - FR)	18.000	600.000
CHIP Online	Homepage	Medium Rectangle Pre-Expand	Tag (MO - FR)	17.000	600.000
CHIP Online	Homepage	Floor Ad	Tag (MO - FR)	18.000	600.000
CHIP Online	Homepage	Billboard Expand	Tag (MO - FR)	24.000	600.000
CHIP Online	Homepage	Sidekick	Tag (MO - FR)	18.000	600.000
CHIP Online	Homepage	CurtainAd	Tag (beliebig)	24.000	600.000
CHIP Online	Homepage	Fullscreen Spot	Tag (MO - FR)	30.000	750.000
CHIP Online	Homepage	Wallpaper + FullScreen Layer	Tag (MO - FR)	24.000	750.000
CHIP Online	Homepage	Fullscreen Layer+Medium Rectangle	Tag (MO - FR)	24.000	750.000
CHIP Online	Homepage	Frame Ad+FullscreenLayer	Tag (MO - FR)	28.000	750.000
CHIP Online	Homepage	Wallpaper + Interstitial	Tag (MO - FR)	24.000	750.000
CHIP Online	Homepage	Wallpaper+Medium Rectangle (inkl. Streaming)	Wochenende (SA + SO)	27.000	1.200.000
CHIP Online	Homepage	Billboard	Wochenende (SA + SO)	30.000	1.200.000
CHIP Online	Homepage	Floor Ad	Wochenende (SA + SO)	30.000	1.200.000
CHIP Online	Homepage	Medium Rectangle	Wochenende (SA + SO)	18.000	1.200.000
CHIP Online	Homepage	Wallpaper	Wochenende (SA + SO)	18.000	1.200.000
CHIP Online	Titelrotation	Promotion	4 Wochen	6.375	3.400.000
CHIP Online	Titelrotation	Promotion	4 Wochen	12.325	8.400.000
CINEMA Online	Homepage	Bracket Ad	Woche	4.000	40.000
CINEMA Online	Homepage	Countdown Ad	Woche	3.200	40.000
CINEMA Online	Homepage	Wallpaper	Woche	3.200	40.000
CINEMA Online	Homepage	Billboard	Woche	3.200	40.000
CINEMA Online	Homepage	Frame Ad	Woche	4.000	40.000
CINEMA Online	Homepage	Wallpaper light	Woche	3.200	40.000
CINEMA Online	Homepage	Half Page Ad	Woche	3.200	40.000
CINEMA Online	Homepage	Push Down Ad FP	Woche	4.000	40.000
CINEMA Online	Homepage	Wallpaper + Medium Rectangle	Woche	4.000	40.000
CINEMA Online	Homepage	Panorama Ad	Woche	4.000	40.000
CINEMA Online	Homepage	Motionwallpaper FP	Woche	4.000	40.000
CINEMA Online	Homepage	Panorama Ad XL	Woche	4.500	40.000
CINEMA Online	Homepage	Wallpaper + Flashlayer	Woche	5.100	40.000
CINEMA Online	Homepage	Half Page Ad Pre-Expand	Woche	4.500	40.000
CINEMA Online	Homepage	Billboard Expand	Woche	4.800	40.000
CINEMA Online	Homepage	Side Kick	Woche	5.100	40.000
CINEMA Online	Homepage	Wallpaper + CountdownAd	Woche	3.200	40.000
CINEMA Online	Homepage	CurtainAd	Woche	5.400	40.000
CINEMA Online	Homepage	Wallpaper + FullScreen Layer	Woche	5.000	60.000
CINEMA Online	Homepage	Fullscreen Spot	Woche	6.300	66.000
CINEMA Online	Homepage	Frame Ad+FullscreenLayer	Woche	6.300	66.000
CINEMA Online	Homepage	Medium Rectangle + CurtainAd	Woche	6.320	66.000
daskochrezept.de	Homepage	Medium Rectangle	4 Wochen	4.200	70.000
daskochrezept.de	Homepage	Wallpaper	4 Wochen	4.200	70.000
daskochrezept.de	Homepage	Wallpaper + FullScreen Layer	4 Wochen	6.900	100.000
daskochrezept.de	Rezepte	Wallpaper	Tag (beliebig)	8.000	200.000
daskochrezept.de	Rezepte	Super Banner	4 Wochen	5.000	200.000
daskochrezept.de	Homepage	Billboard	Tag (MO - FR)	8.000	200.000
daskochrezept.de	Homepage	Half Page Ad	Tag (MO - FR)	8.000	200.000
daskochrezept.de	Homepage	Wallpaper + Flashlayer	Tag (MO - FR)	12.700	200.000
daskochrezept.de	Homepage	Wallpaper + Medium Rectangle	Tag (MO - FR)	9.800	200.000
daskochrezept.de	Rezepte	Wallpaper + Medium Rectangle	Tag (beliebig)	9.800	200.000
EatSmarter	Homepage	Wallpaper	Woche	3.600	60.000

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ELLE Online	Homepage	Wallpaper	Woche	2.600	30.000
ELLE Online	Homepage	Frame Ad	Woche	3.300	30.000
ELLE Online	Homepage	Countdown Ad	Woche	2.600	30.000
ELLE Online	Homepage	Wallpaper + Flashlayer	Woche	4.100	30.000
ELLE Online	Homepage	Billboard	Woche	2.600	30.000
ELLE Online	Homepage	Push Down Ad FP	Woche	3.300	30.000
ELLE Online	Homepage	Clip Ad	Woche	3.600	30.000
ELLE Online	Homepage	Wallpaper + Medium Rectangle	Woche	3.300	30.000
ELLE Online	Homepage	Bracket Ad	Woche	3.300	30.000
ELLE Online	Homepage	Floor Ad	Woche	3.300	30.000
ELLE Online	Homepage	Billboard	Woche	4.100	30.000
ELLE Online	Homepage	Side Kick	Woche	4.100	30.000
ELLE Online	Homepage	Frame Ad+Billboard	Woche	4.400	30.000
ELLE Online	Homepage	Wallpaper + Interstitial	Woche	4.600	52.000
FAZ.NET	Homepage	Wallpaper	Tag (MO - FR)	23.000	700.000
FAZ.NET	Homepage	Bracket Ad	Tag (MO - FR)	27.300	700.000
FAZ.NET	Homepage	Wallpaper MouseOver-Expand	Tag (beliebig)	32.200	700.000
FAZ.NET	Homepage	Billboard	Tag (MO - FR)	23.000	700.000
FAZ.NET	Homepage	Push Down Ad FP	Tag (MO - FR)	25.900	700.000
FAZ.NET	Homepage	Medium Rectangle	Tag (beliebig)	23.000	700.000
FAZ.NET	Homepage	Half Page Ad	Tag (beliebig)	23.000	700.000
FAZ.NET	Homepage	Frame Ad+Medium Rectangle+Layer	Tag (MO - FR)	37.500	700.000
FAZ.NET	Homepage	Tandem Ad (Super Banner & Half Page Ad)	Tag (MO - FR)	27.300	700.000
FAZ.NET	Homepage	Clip Ad	Tag (MO - FR)	31.600	700.000
FAZ.NET	Homepage	Billboard Expand	Tag (MO - FR)	32.200	700.000
FAZ.NET	Homepage	Wallpaper	Tag (MO - FR)	30.000	700.000
FAZ.NET	Homepage	Wallpaper + Flashlayer	Tag (MO - FR)	35.900	700.000
FAZ.NET	Homepage	Side Kick	Tag (MO - FR)	35.900	700.000
FAZ.NET	Homepage	Wallpaper + FullScreen Layer	Tag (MO - FR)	41.000	900.000
Finanzen100	Homepage	Wallpaper	Woche	3.000	50.000
Finanzen100	Homepage	Billboard	Woche	3.000	50.000
FIT FOR FUN Online	Homepage	Wallpaper	Woche	7.000	55.000
FIT FOR FUN Online	Homepage	Wallpaper	2 Wochen	8.000	100.000
FIT FOR FUN Online	Homepage	Countdown Ad	2 Wochen	8.000	100.000
FIT FOR FUN Online	Homepage	Billboard	2 Wochen	8.000	100.000
FIT FOR FUN Online	Homepage	Wallpaper MouseOver-Expand	2 Wochen	11.200	100.000
FIT FOR FUN Online	Homepage	Wallpaper + Flashlayer	2 Wochen	12.700	100.000
FIT FOR FUN Online	Homepage	Panorama Ad XL	2 Wochen	11.100	100.000
FIT FOR FUN Online	Homepage	Half Page Ad Pre-Expand	2 Wochen	11.200	100.000
FIT FOR FUN Online	Homepage	Panorama Ad	2 Wochen	9.800	100.000
FIT FOR FUN Online	Homepage	Skyscraper	2 Wochen	8.000	100.000
FIT FOR FUN Online	Homepage	Push Down Ad FP	2 Wochen	9.800	100.000
FOCUS Online	Homepage	Centerfold	Tag (MO - FR)	5.000	600.000
FOCUS Online	Homepage	Half Page Ad	Tag (MO - FR)	23.800	600.000
FOCUS Online	Homepage	Wallpaper	Tag (MO - FR)	21.700	650.000
FOCUS Online	Homepage	Bracket Ad	Tag (MO - FR)	25.700	650.000
FOCUS Online	Homepage	Billboard	Tag (MO - FR)	21.700	650.000
FOCUS Online	Homepage	Motionwallpaper FP	Tag (MO - FR)	25.700	650.000
FOCUS Online	Homepage	Frame Ad+Centerfold	Tag (MO - FR)	29.800	650.000
FOCUS Online	Homepage	Panorama Ad	Tag (MO - FR)	25.700	650.000
FOCUS Online	Homepage	Panorama Ad XL	Tag (MO - FR)	29.800	650.000
FOCUS Online	Homepage	Push Down Ad FP	Tag (MO - FR)	24.400	650.000
FOCUS Online	Homepage	Wallpaper MouseOver-Expand	Tag (MO - FR)	30.380	650.000
FOCUS Online	Homepage	Wallpaper + Medium Rectangle	Tag (MO - FR)	25.700	650.000
FOCUS Online	Homepage	Countdown Ad	Tag (MO - FR)	21.700	650.000
FOCUS Online	Homepage	Wallpaper + Flashlayer	Tag (MO - FR)	33.900	650.000
FOCUS Online	Homepage	Half Page Ad	Tag (MO - FR)	21.700	650.000
FOCUS Online	Homepage	Wallpaper_light	Tag (MO - FR)	21.700	650.000
FOCUS Online	Homepage	Frame Ad	Tag (MO - FR)	25.700	650.000
FOCUS Online	Homepage	Panorama Ad XXL	Tag (MO - FR)	37.900	650.000
FOCUS Online	Homepage	Frame Ad+Billboard	Tag (MO - FR)	34.700	650.000
FOCUS Online	Homepage	Floor Ad	nicht bestimmt	24.400	650.000
FOCUS Online	Homepage	Side Kick	nicht bestimmt	33.900	650.000
FOCUS Online	Homepage	Billboard Expand	Tag (MO - FR)	30.380	650.000
FOCUS Online	Homepage	Wallpaper	Tag (MO - FR)	28.210	650.000
FOCUS Online	Homepage	Frame Ad+CountdownAD	Tag (MO - FR)	34.700	650.000
FOCUS Online	Homepage	Side Kick	Tag (MO - FR)	35.600	650.000
FOCUS Online	Homepage	Billboard	Tag (MO - FR)	37.900	650.000
FOCUS Online	Homepage	Push Down Ad FP	Tag (MO - FR)	30.000	650.000
FOCUS Online	Homepage	Fullscreen Spot	Tag (MO - FR)	46.700	810.000
FOCUS Online	Homepage	Wallpaper + FullScreen Layer	Tag (MO - FR)	36.100	810.000
FOCUS Online	Homepage	Fullscreen Spot	Tag (MO - FR)	46.700	810.000
FOCUS Online	Homepage	Wallpaper	Tag (MO - FR)	36.000	810.000
FOCUS Online	Homepage	Skyscraper + FullscreenLayer FP	nicht bestimmt	36.100	810.000
freundin Online	Homepage	Frame Ad	Woche	6.000	60.000
freundin Online	Homepage	Countdown Ad	Woche	4.800	60.000
freundin Online	Homepage	Motionwallpaper FP	Woche	6.000	60.000
freundin Online	Homepage	Billboard	Woche	4.800	60.000
freundin Online	Homepage	Push Down Ad FP	Woche	6.000	60.000
freundin Online	Homepage	Half Page Ad	Woche	4.800	60.000
freundin Online	Homepage	Wallpaper + Flashlayer	Woche	7.700	60.000
freundin Online	Homepage	Wallpaper + Medium Rectangle	Woche	6.000	60.000
freundin Online	Homepage	Panorama Ad	Woche	6.000	60.000
freundin Online	Homepage	Bracket Ad	Woche	6.000	60.000
freundin Online	Homepage	Panorama Ad XL	Woche	6.700	60.000
freundin Online	Homepage	Half Page Ad Pre-Expand	Woche	6.700	60.000
freundin Online	Homepage	Floor Ad	Woche	6.000	60.000
freundin Online	Homepage	Side Kick	Woche	7.700	60.000
freundin Online	Homepage	Fullscreen Spot	Woche	4.800	95.000
freundin Online	Homepage	Wallpaper + FullScreen Layer	Woche	8.000	95.000
freundin Online	Homepage	Billboard+Fullscreen Layer	Woche	8.000	95.000
freundin Online	Homepage	Fullscreen Spot	Woche	9.200	95.000
freundin Online	Homepage	Wallpaper + Interstitial	Woche	8.000	95.000
gutefrage.net	Homepage	Wallpaper	Woche	6.000	250.000
gutefrage.net	Homepage	Wallpaper_light	Woche	6.000	250.000
gutefrage.net	Homepage	Billboard	Woche	6.000	250.000
gutefrage.net	Homepage	Half Page Ad	Woche	6.000	250.000
gutefrage.net	Homepage	Push Down Ad FP	Woche	7.300	250.000
gutefrage.net	Homepage	Wallpaper + Medium Rectangle	Woche	7.300	250.000
gutefrage.net	Homepage	Panorama Ad	Woche	7.300	250.000
gutefrage.net	Homepage	Frame Ad	Woche	7.300	250.000
gutefrage.net	Homepage	Bracket Ad	Woche	7.300	250.000
gutefrage.net	Homepage	Motionwallpaper FP	Woche	7.300	250.000
gutefrage.net	Homepage	Panorama Ad XL	Woche	8.300	250.000

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gutefrage.net	Homepage	Wallpaper + Flashlayer	Woche	9.500	250.000
InStyle.de	Homepage	Wallpaper	Woche	3.000	30.000
InStyle.de	Homepage	Billboard	Woche	3.000	30.000
InStyle.de	Homepage	Push Down Ad FP	Woche	5.400	30.000
InStyle.de	Homepage	Clip Ad	Woche	4.200	30.000
InStyle.de	Homepage	Wallpaper + Flashlayer	Woche	4.800	30.000
InStyle.de	Homepage	Wallpaper + Medium Rectangle	Woche	3.800	30.000
InStyle.de	Homepage	Panorama Ad XL	Woche	4.200	30.000
InStyle.de	Homepage	Panorama Ad	Woche	3.800	30.000
InStyle.de	Homepage	Bracket Ad	Woche	3.800	30.000
InStyle.de	Homepage	Half Page Ad	Woche	3.000	30.000
InStyle.de	Homepage	Motionwallpaper FP	Woche	3.800	30.000
InStyle.de	Homepage	Panorama Ad XL	Woche	4.200	30.000
InStyle.de	Homepage	Half Page Ad Pre-Expand	Woche	4.200	30.000
InStyle.de	Homepage	Floor Ad	Woche	3.800	30.000
InStyle.de	Homepage	Half Page Ad Pre-Expand	Woche	4.800	30.000
InStyle.de	Homepage	Side Kick	Woche	4.800	30.000
InStyle.de	Homepage	Frame Ad+Billboard	Woche	5.100	30.000
InStyle.de	Homepage	Side Kick	Woche	5.100	30.000
InStyle.de	Homepage	Push Down Ad FP	Woche	5.400	30.000
InStyle.de	Homepage	CurtainAd	Woche	5.100	30.000
InStyle.de	Homepage	Fullscreen Spot	Woche	3.000	54.000
InStyle.de	Homepage	Wallpaper + FullScreen Layer	Woche	5.200	54.000
InStyle.de	Homepage	Billboard+FullScreen Layer	Woche	5.200	54.000
InStyle.de	Homepage	Fullscreen Spot	Woche	6.000	54.000
InStyle.de	Homepage	Countdown Ad+Wallpaper	Woche	7.600	60.000
kochrezepte.de	Homepage	Wallpaper	Woche	1.350	22.500
MAX Online	Homepage	CurtainAd	4 Wochen	4.000	20.000
MAX Online	Homepage	Wallpaper	4 Wochen	2.400	30.000
MAX Online	Homepage	Panorama Ad XL	Woche	4.200	30.000
MAX Online	Homepage	Half Page Ad Pre-Expand	Woche	4.200	30.000
MAX Online	Homepage	Panorama Ad	Woche	3.800	30.000
MAX Online	Homepage	Fullscreen Spot	4 Wochen	4.800	41.000
MAX Online	Homepage	Fullscreen Spot	Monat	4.200	45.000
Mein schöner Garten Online	Homepage	Billboard	4 Wochen	3.500	90.000
Mein schöner Garten Online	Homepage	Interstitial+Medium Rectangle	2 Wochen	6.750	105.000
meinstadt.de	Homepage	Motionwallpaper FP	Tag (beliebig)	2.000	66.667
meinstadt.de	Stadt Homepage	Superteaser meinstadt.de	Tag (beliebig)	9.000	100.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Wallpaper	Tag (MO - FR)	6.600	275.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Frame Ad	Tag (MO - FR)	8.000	275.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Wallpaper + Medium Rectangle	Tag (MO - FR)	8.000	275.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Wallpaper + Flashlayer	Tag (MO - FR)	10.400	275.000
meinstadt.de	Stadt Homepage	Medium Rectangle	Tag (beliebig)	6.600	275.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Wallpaper_light	Tag (MO - FR)	6.600	275.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Panorama Ad	Tag (MO - FR)	8.000	275.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Half Page Ad Pre-Expand	Tag (MO - FR)	9.200	275.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Wallpaper Pre-Expand	Tag (MO - FR)	9.240	275.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Billboard	Tag (MO - FR)	6.600	275.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Fullscreen Spot	Tag (MO - FR)	16.200	355.000
meinstadt.de	Homepage (inkl. Stadtstartseiten)	Wallpaper + FullScreen Layer	Tag (MO - FR)	13.800	355.000
MyStylist	Titelrotation inkl. Homepage	Wallpaper	2 Wochen	1.900	20.000
MyStylist	Titelrotation inkl. Homepage	Billboard	2 Wochen	1.900	20.000
NetDoktor	Homepage	Wallpaper	2 Wochen	4.800	60.000
NetDoktor	Homepage	Wallpaper_light	2 Wochen	4.800	60.000
NetDoktor	Homepage	Wallpaper + Medium Rectangle	2 Wochen	6.000	60.000
NetDoktor	Homepage	Wallpaper + Flashlayer	2 Wochen	7.700	60.000
OK Magazin	Homepage	Floor Ad	Woche	3.100	25.000
OK Magazin	Homepage	Side Kick	Woche	4.800	30.000
OK Magazin	Homepage	Wallpaper	Woche	3.000	30.000
OK Magazin	Homepage	Billboard	Woche	3.000	30.000
OK Magazin	Homepage	Wallpaper + Interstitial	Woche	4.300	44.500
OK Magazin	Homepage	Fullscreen Spot	Woche	5.200	48.000
PLAYBOY Online	Homepage	Wallpaper + Flashlayer	Woche	12.700	200.000
PLAYBOY Online	Homepage	Wallpaper MouseOver-Expand	Woche	11.200	200.000
PLAYBOY Online	Homepage	Countdown Ad	Woche	8.000	200.000
PLAYBOY Online	Homepage	Billboard	Woche	8.000	200.000
PLAYBOY Online	Homepage	Motionwallpaper FP	Woche	9.800	200.000
PLAYBOY Online	Homepage	Skyscraper MouseOver-Expand FP	Woche	11.200	200.000
PLAYBOY Online	Homepage	Half Page Ad	Woche	8.000	200.000
PLAYBOY Online	Homepage	Sidekick	Woche	12.700	200.000
PLAYBOY Online	Homepage	Medium Rectangle MouseOver-Expand	Woche	11.200	200.000
PLAYBOY Online	Homepage	Half Page Ad	Woche	9.800	200.000
PLAYBOY Online	Homepage	Floor Ad	Woche	13.000	200.000
PLAYBOY Online	Homepage	Floor Ad	Woche	9.800	200.000
PLAYBOY Online	Homepage	Frame Ad	Woche	9.800	200.000
PLAYBOY Online	Homepage	Billboard Expand	Woche	11.200	200.000
PLAYBOY Online	Homepage	CurtainAd	Woche	13.500	200.000
PLAYBOY Online	Homepage	CurtainAd	Woche	13.500	200.000
PLAYBOY Online	Homepage	Fullscreen Spot	Woche	20.600	305.000
PLAYBOY Online	Homepage	Wallpaper + FullScreen Layer	Woche	17.500	305.000
PLAYBOY Online	Homepage	Fullscreen Layer+Medium Rectangle	Woche	17.500	305.000
PLAYBOY Online	Homepage	Wallpaper+Medium Rectangle+Flashlayer	Woche	19.300	305.000
PLAYBOY Online	Homepage	Wallpaper + Interstitial	Woche	17.500	305.000
PONS.eu	Titelrotation	Wallpaper	Woche	18.000	3.200.000
TV SPIELFILM Online	Homepage	Frame Ad	Tag (MO - FR)	3.675	75.000
TV SPIELFILM Online	Homepage	Billboard	Tag (MO - FR)	3.000	75.000
TV SPIELFILM Online	Homepage	Frame Ad+Centerfold	Tag (MO - FR)	4.163	75.000
TV SPIELFILM Online	Homepage	Billboard Expand	Tag (MO - FR)	4.200	75.000
TV SPIELFILM Online	Homepage	Medium Rectangle	Tag (MO - FR)	5.000	100.000
TV SPIELFILM Online	Homepage	Frame Ad	Wochenende (SA + SO)	6.933	200.000
TV SPIELFILM Online	Homepage	Frame Ad+Centerfold	Wochenende (SA + SO)	8.033	200.000

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TV SPIELFILM Online	Homepage	Medium Rectangle	Wochenende (SA + SO)	12.000	300.000
TV Today Online	Homepage	Frame Ad	Tag (MO - FR)	6.125	125.000
TV Today Online	Homepage	Billboard	Tag (MO - FR)	5.000	125.000
TV Today Online	Homepage	Frame Ad+Centerfold	Tag (MO - FR)	6.938	125.000
TV Today Online	Homepage	Billboard Expand	Tag (MO - FR)	7.000	125.000
TV Today Online	Homepage	Frame Ad+Centerfold	Wochenende (SA + SO)	16.067	400.000
TV Today Online	Homepage	Frame Ad	Wochenende (SA + SO)	13.867	400.000
WomenWeb.de	Homepage	Wallpaper	Woche	3.200	40.000
WomenWeb.de	Homepage	Billboard	2 Wochen	3.200	40.000
WomenWeb.de	Homepage	Side Kick	2 Wochen	5.100	40.000
WomenWeb.de	Homepage	Wallpaper + Interstitial	2 Wochen	4.800	57.500

* Alle Preise in EURO zuzüglich der gesetzlichen Mehrwertsteuer.